Arkansas Fly Fishers
Member Guidebook 2019

CONSERVE
AFF continues to reach out to improve our fisheries.

RESTORE
Celebrating an over 20 year long AGFC stream team membership.

EDUCATE
Learn more about what AFF does for the community.
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Contact Us: (501)-819-6160
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Visit Us: We meet the third Monday of every month @ 6 P.M. to 8 P.M. at the Whole Hog Café. 2516 Cantrell Road, Little Rock

Connect: @ArkansasasFlyFishers
Let's introduce Arkansas to the Arkansas Fly Fishers . . .

One year ago, my youngest son came home eager to tell me that I should throw my name into consideration to become president of AFF. Although I wasn’t sure of his motive, it seemed like an appropriate fit at the time. Knowing our days on the baseball field were coming to an end, the idea seemed timely and realistic.

I recall the quaint board meeting in Dec. of 2017 where I left as President of AFF for the upcoming year. I was excited, and I loved the idea of the challenges that lie ahead. I was also grateful for Ashley Money paving the way for the AFF Outreach Programs, and my dear friend Tillman Pittman, who had drawn the other shortest stick and had become the vice president.

Deep in my soul, I love to come up with ideas, plans, and even challenges like articulating way to create a more diverse board with women, which is something I passionately think that AFF needs. I could also see the challenges for a fly fishing club to grow and to equip itself for the future but still stay true to its roots. AFF’s history, talented founders, and members of tenure were strong, but I saw a need for some cold, fast riffles to reinvigorate the club.

Now, let’s introduce Arkansas to the Arkansas Fly Fishers; Social media, newspaper, radio, and participation in various local events, even billboards perhaps? In June, AFF received the Conservation Group of the Year award through the Arkansas Wildlife Federation, which is something we are very proud of.

We love finding ways to support incredible organizations that improve our community. AFF is positioning itself to be a strong voice in education, restoration, and conservation. What does this mean to me as your president? It means I’m part of an incredible group of people who, through the sport of fly fishing, educate the beginner and advance the over-achiever.

Additionally, restoration doesn’t only mean rebuilding waterways, creeks, and rivers to us; its meaning is far more important than just that. Restoration means sitting with that veteran to teach, to listen, to heal. Restoration means holding that woman’s arm as she enters the water for the first time, and you see the weight of life lifted even if just for a little while. And, restoration means restoring the human soul that no one remembers as a youngster, to mentor, to become a figure of trust, strength, leadership, and authority.

Conservation comes in many forms and strategies. Ongoing efforts to respectfully take care of what nature has blessed this great state with are vital. Our commitment for all to enjoy and love our waterways as we do is undeniable. Also, our efforts and commitment start right here with you and me, so we can educate and set an example.

Arkansas will know The Arkansas Fly Fishers, and Arkansas will know us well. Our door is open for all to come in, whether to sit a spell, tie a fly, cast a little line or simply nurture friendships.

It is my honor to be your president and I love, truly love, the sport of fly fishing and appreciate each member of the Arkansas Fly Fishers.

Joey E. Moll
Arkansas Fly Fishers
Established in 1973, the Arkansas Fly Fishers is a non-profit organization that is dedicated to conserving and improving Arkansas’ fisheries. Our mission is to conserve, restore, and educate through fly fishing. How we do this:

Conserve: The AFF has joined with conservation groups and other fly-fishing clubs to support Norfork National Fish Hatchery. We also support AGFC employees, and we are well represented at AGFC public meetings and consistently advocate enlightened approaches to the management of our fisheries.

Restore: We pride ourselves in being the Arkansas Game & Fish Commission (AGFC) Stream Team member since 1998. Additionally, we have now partnered with the UA Little Rock Mass Communication department to sponsor an internship and a scholarship for a Mass Communication student in the fall semester.

Educate: AFF was credited as one of the first fly-fishing clubs in America to teach Boy Scouts about their new fly-fishing merit badge. With three FFF Certified Casting Instructors, we help with casting lessons for both members and the general public alike at various venues each year. We partner with several different fly fishing organizations, such as Project Healing Waters and The Mayfly Project. Additionally, whether at club events, meetings or at public gatherings, we provide a plethora of fly tying opportunities each year.

To learn more about our history, partnerships, or to join AFF, please visit our website.
Meet the Board:

President:

Joey Moll has been a part of AFF since 2000. Although sometimes physically absent from meetings, he is spiritually present 100 percent of the time. Needless to say, raising four boys has consumed most of his time.

He found balance, though, by raising his sons on Dry Run Creek with fly fishing being a central focus for the whole family. Joey and long-time friend Jeff McKay have competed in several fly fishing tournaments, once making it to the final four. He now pursues his passion—building rods, tying flies, and inspiring others to immerse themselves in the art of fly fishing.

Vice President:

Tillman Pittman joined AFF in 2005 and has served on the board since 2012. While he fishes for trout and saltwater species...his passion is warmwater—especially smallmouth bass on Arkansas' Buffalo River and Crooked Creek. A veteran himself, he enjoys giving back through Project Healing Waters.

Conservation Officer:

Ron Blome has been a member of Arkansas Fly Fishers since 2015 and a Fly Fisherman since 2010.

Besides fishing Arkansas’ great tailwaters - Ron enjoys Fly Fishing for small mouth on the Buffalo River and fly fishing on mountain streams in the Appalachian Mountains. Ron has several fly fishing outings documented on YouTube. Additionally, Ron is a freelance Video Journalist who works for THE WEATHER CHANNEL.

Board Member:

Bobby Cheatham was born and raised in Arkansas and has been married for 55 years. Bobby is also a Navy Veteran and has a BS in accounting from UA Little Rock. He grew up with a fascination for the fly rod, which led him to the Arkansas Fly Fishers, around 1988.

He has served as AFF’s president and has been a board member ever since. Additionally, in the 90s, he became a FFF Certified Casting Instructor and has taught casting at the Conclave and Sow Bug, which is in Mountain Home. His favorite fishing spots are the Buffalo, Crooked Creek, the King, etc. for smallmouth bass. Now retired from the Arkansas Division of Legislative Audit, Bobby spends his time with his family, which consists of his wife Sue, daughter Gina and her husband Doug, granddaughter Whitney and her husband Mason.
Meet the Board:

Board Member:

Avid outdoorsman that enjoys hunting, fishing, canoeing, and sports of all kinds, John Shiver serves on the board of the Arkansas Fly Fishers as the Assistant Director of Conservation. His interests are preserving and protecting the watershed and environment that we enjoy. John is also an avid trout fisherman who has had opportunities to travel around on fly fishing to Colorado, Utah, and Montana. He has even fished with team Arkansas in the America's Cup in Colorado. “It was a humbling experience going against the best in the world!”

Casting for Recover Co-Coordinator:

Samantha Watts joined AFF in 2018 and began serving on the board not long after. Her love of fishing began on the family farm, where fishing for catfish provided friendly competition among family members. Samantha and her grandfather were very competitive! She was introduced to fly fishing through her volunteer work with Casting for Recovery. She has served as the Participant Coordinator for Arkansas since 2016. Her passion for fly fishing comes from the experience of being in the water and the sense of peacefulness it provides.

Board Member:

Susan Manley became involved with the Arkansas Fly Fishers because her husband of 27 years, Michael, is a fly fisher and she loves to be near the water. She has been a member of the organization for one year and feels blessed to work with such knowledgeable and caring people! Sustainability is her particular area of interest. Personally, Susan and Michael have two children, Drew and Blair, and a couple of not quite right dogs whom she loves.

Casting for Recover Co-Coordinator:

Sherry Barnhart joined AFF in 2018 and is an at-large board member. She began fly-fishing in 2012 when she was a participant at a Casting for Recovery retreat. Because of the impact the retreat made on her life, she currently volunteers with AR Casting for Recovery and is also involved in helping provide opportunities to introduce women to fly-fishing. Although she’s fished rivers in several states, her favorite place remains the White River in Arkansas. That is where she made her first cast, caught and released her first trout, and had her first experience of spending hours on the river yet feeling like it was only minutes.
Meet the Board:

Membership and Attendance Coordinator:

Bill McDonald joined AFF about 1999 and joined the board about 2004. He joined to pick members’ brains about fly fishing in cold water, which worked out great. Fishing ever since he was young, Bill’s previous experience was fishing with all types of tackle, including bass fishing with plastic worms, spin fishing for trout, and fly fishing for bream. “When I was given a fly rod, I didn't know anyone who owned one or knew how to use one. Learned from books, which is why I try to teach at every opportunity.”

Treasurer:

Kenley Money joined AFF in 2010 and has served on the board since 2011. She began fly fishing in 2010 on local waters. Her love of fishing began with a cane pole and cork on a small creek in Montgomery County, Arkansas, where she would catch countless bream for the many barn cats around (the cats knew the sound of the returning car and would run out for a tasty fish meal). Even though she has fished from Vermont to Montana, she enjoys the Little Red River most of all.

Project Healing Waters’ Coordinator Little Rock:

Ashley Money began his fly-fishing adventure in 2007 when he walked into the Ozark Angler Fly Shop in Little Rock and, after not finding minnows or worms in a refrigerator, finally asked what kind of fishing equipment they sold. A month later, while fishing an Orvis Anniversary Edition Zero Gravity fly rod on a crisp fall day on a West Virginia stream, he caught his first fish on fly rod; a 13-inch brown trout. Needless to say, that was enough to be “hooked.” Ash became an AFF member in 2009 and joined the board in 2010. He has helped build partnerships between AFF and other community outreach programs including Project Healing Waters.
Fly of The Month
Hosted by Marshall Dickey

February
- Lil' Hood Rat
- Size: 6-8

April
- Smoke Wagon
- Size: 4

May
- Single Wide
- Size: 2

June
- Zebra Copper John
- Size: 16

July
- Taco Fly
- Size: 10-12

August
- Holy Grail
- Size: 12
Fly of The Month
Hosted by Marshall Dickey

October
- Estaz Worm
- Size: 6

November
- Pink Squirrel
- Size: 14

December
- Engle Bubble Wing
- BWO Emerger
- Size: 20

Tie Breaker:
Royal Wulff
Casting for Recovery is a non-profit organization that uses fly-fishing as a therapy tool for women who have had a diagnosis of breast cancer. With their mission to enhance the quality of life for breast cancer survivors, Casting for Recovery provides weekend retreats where participants have an opportunity to find renewed inspiration and energy and experience healing connections with other women and nature, all while learning the basics of fly-fishing.

The program is described by many women as life-changing. It was founded on the principles that the natural world is a healing force and that breast cancer survivors deserve one weekend – free of charge and free of stresses – to experience something new and challenging in a beautiful environment. At its most basic level fly-fishing, particularly the gentle casting technique is physically therapeutic for women who have had surgery or radiation. But the activity serves a much deeper purpose in building confidence, reducing stress, and fostering healing.

In addition to instruction in fly-fishing, the two-and-a-half day retreats include counseling, medical education, and peer support. They are open to women of any age and all stages of treatment and recovery from breast cancer. Casting for Recovery supporters and sponsors (including Arkansas Fly Fishers!) raise all the funds needed to run their local retreats, offering free attendance for every participant.

The next Arkansas retreat will be held in Oct. 2019. The retreat begins on Friday at 4:00 pm and ends on Sunday at 3:00 pm. The confirmed date and site will be announced soon.

There are numerous opportunities to support Casting for Recovery. Volunteers are needed to assist with retreat activities, fundraisers, and outreach – we need others to know about the retreats and the organization. Sponsors are needed to assist with the funding required to provide the retreats.

For more information on attending a retreat or for ways to volunteer and support Casting for Recovery, contact Sherry Barnhart, AR Program Coordinator, or Samantha Watts, AR Participant Coordinator.

Information, including the retreat and volunteer applications, can also be found on the national website at www.castingforrecovery.org.
The Mayfly Project

The Mayfly Project is a non-profit organization that uses fly fishing as a method to mentor children in foster care. Their mission is to build relationships with children in foster care through fly fishing and introduce them to their local water ecosystems to connect them to a lifelong hobby to allow these children to have fun, feel supported, and develop a meaningful connection with the outdoors.

This organization believes that fly fishing offers opportunities for youth to build character and self-esteem. Some say fly fishing can be therapeutic and cause the angler to forget their concerns while they are focusing on their floating fly. Additionally, for a foster child, taking a break from being worried and simply spending time in nature catching fish is essential.

The Mayfly Project’s standard program is to mentor a foster child through five sessions they call ”stages,” which is in reference to the life cycle of a Mayfly. There are five stages in the program and throughout the program, children learn line management, casting techniques, knot-tying, some etymology, river safety, mending tactics, hook setting, catch and release tactics, and the value of conservation. Once the program is completed, the child is given their very own fly rod, reel, pack, fly box, flies, tippet, indicators, etc.

The Mayfly Project’s hope is for the child to continue to pursue fly fishing and to have a tool to access the outdoors. Each project is unique and may contain fewer or more stages, but the goal is to provide a well-rounded and safe fly-fishing experience for children in foster care.

Mentors are volunteers that have gone through an extensive background check, training, and ultimately are competent at working with children in foster care. Mentors are not there to be therapists, caseworkers, or even professional fly fishing guides, they are simply there to teach these children new fly fishing skills and provide a safe environment for them to flourish.
The Arkansas Fly Fishers is proud to support Project Healing Waters, and non-profit organization that serves our military through fly fishing. 

In 2005, the first Project Healing Waters (PHW) program began at Walter Reed Medical Center in Washington, D.C, serving wounded military service members. 

Their mission is “Project Healing Waters Fly Fishing, Inc. is dedicated to the physical and emotional rehabilitation of disabled active military service personnel and disabled veterans through fly fishing and associated activities including education and outings.” 

With over 215 programs currently operating, PHW serves disabled veterans and military personnel in 49 different states and Germany. Additionally, PHW is ran by a Board of Trustees, elected officials, and 13 employees. However, it credits its success to its generous private and corporate donors.

Along with the Arkansas Fly Fishers, PHW is supported by over 78 other fly-fishing organizations. Each program is led by a program lead from various organizations around the country. These program leads manage and recruit volunteers along with new program participants, while managing local activities and keeping in contact with their regional coordinator.

These activates and programs include fly fishing, fly tying, and fly casting classes, rod building workshops, and special outings, which occur at least once a month. These programs have been featured on ESPN, CNN, FOX, Fly Rod Chronicles, and other local news channels.

To find out more about Project Healing Waters, or how to get more involved, please visit their website.
Arkansas Fly Fishers (AFF) has established two local PHWFF programs in alliance with the PHWFF national organization using their agreements, programming experience, and memos of understanding to ensure a quality program in central Arkansas. PHWFF also helps with funding, equipment and guidance to help ensure success and the quality of classes offered.

Our PHW Veterans Administration Program serves our veterans twice a year; typically April and May or September and October. They meet Tuesday evenings from 5:30-8 P.M. at the Ft. Roots VA in North Little Rock. During their classes, we cover casting and fly tying followed up with a guided fishing day trip provided by volunteers.

Our PHW Little Rock Program serves our veterans by providing casting and fly tying instruction on a monthly basis at the Little Rock Bass Pro Shops (need details on what time we want to start, frequency, etc.).

AFF is always looking for volunteers willing to assist. If you're interested in volunteering or learning more about being a veteran participant in AFF's efforts, please contact our VA Program Leads Ashley Money or Marshall Dickey.

More information on the national program is available at the PHW's national website.
The Fly Fishing Film Tour 2019 will be held on April 20. This event will benefit the Arkansas Fly Fishers’ year-round efforts to Conserve, Restore, and Educate through fly-fishing. There will be a lot of fellow fly-fishing and conservation organizations on hand, including representatives from our local Project Healing Waters program, Casting for Recovery, the Mayfly Project, Trout Unlimited, the Arkansas Wildlife Federation, and more.

Guests will be able to meet and talk all things fly-fishing with some of the best in Arkansas!

The film will be featured on a state-of-the-art DCI-compliant Barco digital cinema projection system, and 32’ widescreen with a Dolby 7.1 surround audio sound system.

This will be a first-class way to watch some amazing fly-fishing cinema.

Make plans to come before the show so you have plenty of time to look around and meet fellow fly fishers. We will have at some great raffle and auction items from Thomas & Thomas, Yeti, Simms, Ross Reel, Scientific Angler as well as guide trips.

Full price tickets are available online at http://www.arkansasflyfishers.com/film-tour, and advance discount tickets are also available locally at the Ozark Angler Fly Shop, as well as at all AFF events.

Don’t wait to purchase your tickets TODAY; this show has limited seating and is likely to sell out! For more information, contact Tillman Pittman at FilmTour@arkansasflyfishers.com or call (501) 819-4820.

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The Arkansas Fly Fishers have now partnered with the UA Little Rock Mass Communication department to sponsor an internship and a scholarship for a Mass Communication student. With this opportunity, the club hopes to help advance the way the organization communicates with future and current members, other organizations, sponsors, and vendors. We also hope this opportunity has a positive impact on the sport of fly-fishing, identifies and improves the needs of our fisheries within the state, and aids the student in achieving academic success.

"My internship with AFF has been amazing! Everyone I have worked with so far has been incredible, and I have learned so much these past months," writes Shakayla Zoss, the 2018 recipient of the AFF scholarship and internship. "I have been able to really apply what I've been learning in class to a real-life situation, and I know that I'll be able to take what I have learned this semester with me to my future career. I hope that the work I have done this semester will truly benefit the club."

Zoss is a senior at UA Little Rock and is pursuing a major in Public Relations with a minor in Marketing.

Moreover, Benny Mutoni was the Fall 2017 recipient of the scholarship and internship, and he also says that this opportunity gave him his first chance to apply what he was learning in his classes to real life.

"The AFF internship was my first opportunity to apply what I learned in class in the real world." He says. "This was from coming up with creative content for their social media to updating their website, and implementing strategies and tactics from the communication plan my classmates and I had submitted to the AFF board."

Mutoni also says that the internship allowed him to make his resume stronger, and he was even able to get a job immediately following his graduation at a non-profit organization in Utah where he is able to apply the skills he learned that semester. Additionally, he believes that it was a memorable experience.

"I got to meet a great group of people and learn a thing or two about fly fishing, which I would have never known had it not been for the internship."
Jan. 21, 2019
Banquet
Toby Vaughan

March 18, 2019
John Jones, M.D.

April 20, 2019
Fly-Fishing

April 22, 2019
Trey Reid

April 27 – May 4, 2019
San Juan Trip

May 20, 2019
Drew Kelso

May 25, 2019
One-Fly Tournament
May 25, 2019
One-Fly Tournament
Brett Hobbs

July 15, 2019
AFF member trips

Aug. 19, 2019
Kim Rowland Dollins

Sept. 19, 2019
Fish Fry

Oct. 21, 2019
Drew Wilson

Dec. 23, 2019
Bingo
All are welcome to join the Arkansas Fly Fishers for the annual fundraising event on Jan. 21 at Cajun's Wharf Pontchartrain Room @ 6 to 9 P.M.

This is the Arkansas Fly Fishers’ only significant fundraiser, which is held each year. This event is how AFF is able to provide quality events for fly fishers of all skill levels; support to fly fishing education programs that impact veterans, women, and youth, and support conservation all year long.

Come and enjoy a fantastic Cajun’s Wharf buffet menu that includes grilled chicken breast, pork tenderloin, salad, twice baked mashed potatoes, mixed vegetables, various sweets, house made tea, and more. Join us for raffles, silent, and live auctions on a great selection of items including a grand prize of a 4 weight, 9 foot, Sage Pulse rod matched to a Galvan R4 LT reel, which is package worth over $700!

Additionally, we have a great array of prizes and want to say a special thanks to some corporate partners and local guides who have gone out of their way to help make this a success.

This year, purchase your meal tickets, raffle tickets, 2019 membership, and more in advance. As always, raffle tickets will also be available at the door.

Meet Our '19 Speakers:
The Arkansas Fly Fishers.

Feb. 18

Toby Vaughn:
Vaughn will provide a presentation on Reel Recovery Arkansas. Reel Recovery is a national program that was founded in 2003 by a group of avid fly-fishers, inspired by their fishing buddy’s ongoing battle with brain cancer. Witnessing first-hand the beneficial impact fly-fishing provided their friend, they created Reel Recovery to provide the same opportunity for other men battling the disease. Combining expert fly-fishing instruction with directed “courageous conversations”, the organization provides men with all forms of cancer a unique opportunity to share their stories, learn a new skill,

Learn more about Real Recovery Arkansas:

March 18

John Jones M.D.:
John Jones M.D. is talking about his trips to Russia to fish the Sedanka River. The river is known for supplying a vast number of healthy fish, and is very popular destination for float trips.*

April 15

Trey Reid:
Trey Reid will be giving a brief overview of the Arkansas Game and Fish Commission and a presentation with the focus on fisheries fisheries, trout program and new projects on the horizon, He will also be discussing how catch and release isn’t always the ultimate answer for some fisheries.

Stay up to date by following AFF on Facebook & Instagram!
May 20

Drew Kelso:
Drew Kelso is presenting his fourth presentation in his wildly popular "Figuring Out" series. This one is "Figuring out Fish". If you have been to any of Drew's presentations, you know a few things. One, they will challenge your way of thinking about different aspects of fly fishing—and likely change your approach. Two, he presents complicated topics in a way that is clear and understandable to fly fishers of all skill levels. Three, they are entertaining and enjoyable. Drew's sessions are definitely must see.

July 22

AFF Member Trip:
There are some very accomplished anglers who are AFF members. Some of these members branch out to some really cool destination waters. This month, AFF members Tillman Pittman, A.B. Naylor, and Marshall Dickey will share their experience on how to plan and prepare for a multi-day Buffalo River adventure. For several years, they have made this trip through Arkansas' beautiful Lower Buffalo Wilderness targeting smallmouth bass...with the added bonus of trout once they reach the White River confluence. They will cover where to go, when to go, how to get there, shuttles, river and fishing gear, fly selections, and more. They may even offer up a few tips on nearby Crooked Creek!

Aug. 22

Kim Roland Dollins:
Kim Rowland-Dollins, Ryder's Run Guides, is a professional female guide on the Little Red River. She is a Trout Unlimited Chapter 722 Board Member, where she serves as the Women's Initiative Chair. Kim loves to teach and share her fly fishing experiences.

Sept. 22

Fish Fry:
Our annual fish fry! Bring your lawn chairs and enjoy eating catfish, hanging out, and swapping fishing adventure stories. Prizes will also be raffled throughout the event!

Nov. 18

Drew Wilson:
With over 14,000 followers on Instagram, Drew Wilson is passionate about fly fishing and tattooing.

Dec. 16

Bingo:
Our December meeting is Bingo Night! Come hang out and have a chance to win cool prizes!
In August, AFF will be welcoming Kim Rowland-Dollins who is a well-known fisher and advocate for promoting more women to fly fishing. She will be discussing Trout Unlimited Women's Initiative and empowering more and more women to get out and learn to fly fish, as well as trends with women and fly fishing across the nation.

Fishing has always played a role in Rowland-Dollins life. She grew up fishing with her father in various fishing holes. “I think it was a way to get me out of my mom’s hair for a while since I had so much energy and always had to be outside getting into something,” wrote Rowland-Dollins in her biography on her website.

She found her peace through fly fishing many years later as she prepared for her daughters to leave home and journey into the adult world. “I would drive a few miles to our nearby Little Red River and watch the folks fly fish,” Rowland-Dollins recalls. “watching folks fly fish gave me motivation to become a fly fisher myself.”

She bought her first rod at 45, and began going to the river every weekend, which, soon after, resulted in her catching her first fish, a 29” brown trout, with the help of another fishermen.

“I was quickly obsessed with my new found sport that, I wanted to become proficient. After my girls left home for college and marriage, I continued to pursued my passion of fly fishing. I sold my home in Searcy and moved to the banks of the Little Red River, so I could have more time on the water hunting trout.”

Continued:
Years later, Rowland-Dollins became a teacher and began teaching women and young children how to fly fish, which resulted in her stepping down from her Certified Volunteer Manager position at a non-profit and her life in what she called “Corporate America,” and became a full-time fly-fishing guide and instructor.

Currently, she owns her own guide service named Ryder's Run Guide Service, LLC, on Little Red River in Pangburn, Arkansas. She gets to fish for trout every day and continues to volunteer for local nonprofits and encourage others to volunteer in their communities.

Additionally, she has served on the board of the local Trout Unlimited Chapter 722 for the past 10 years in various capacities. Currently, she's the Women's Initiative Chair and she volunteers with Casting for Recovery and Little Red River Foundation, helping with casting lessons and river guiding.

To keep up with Rowland-Dollins, follow her on Facebook and Instagram. Also, make sure to be there on August 19 to hear her speak at AFF’s monthly meeting.

"I am passionate about empowering women to get out and fly fish!"
- Kim Rowland-Dollins
The Arkansas Fly Fishers has support from a few different businesses around Little Rock. One of these businesses is Lamar Advertisement of Little Rock. Through their support, we have had a few billboards across Central Arkansas, and we are working on a new billboard in 2019. Lamar Advertisement of Little Rock is proud to promote businesses in the area by using their large resources of inventory of billboards, digital displays and a proud team that will strive to aid you in drafting an advertising campaign to successfully reach your target audience.

Additionally, another great partner is the Arkansas Federal Credit Union that has supported AFF through many occasions by donating.

To learn more about our partners, please visit Lamar Advertisement of Little Rock and the Arkansas Federal Credit Union’s websites, and to learn more about how you can get more involved with AFF please visit our website.
AFF has partnered with Southern Branding to have high quality AFF clothing items available to our members. We now sell specialty performance lock clothes designed to keep you dry the next time you are at your favorite fishing hole. Whether you’re new to the sport, or a master in the game, our clothes can help you stay cool and dry!

You can visit our store and order directly on our [website](#)! 

![UltraClub Cool & Dry 8-Star Elite Performance Interlock Polo - AS LOW AS: $35.00](#)  
View Details  

![UltraClub Cool & Dry 8-Star Elite Performance Interlock Polo - AS LOW AS: $35.00](#)  
View Details  

![Heavy Garment Washed Mesh Back Cap AS LOW AS: $22.00](#)  
View Details  

GET YOUR BRANDED GEAR TODAY!
Conserve.
Restore.
Educate.